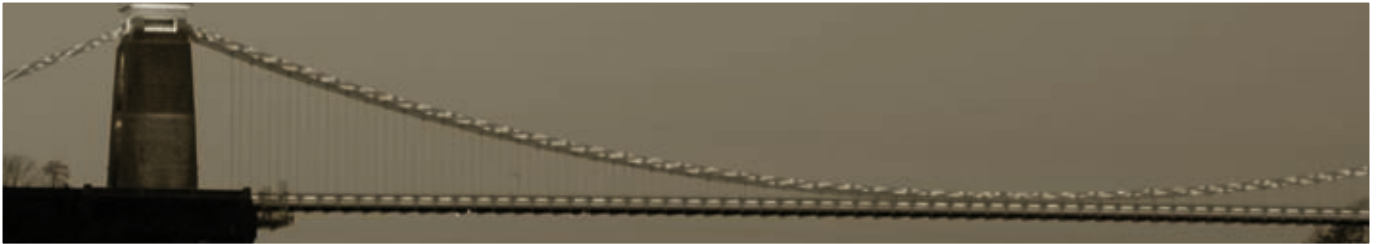


Crafted films for PRESENTATIONS, EXHIBITIONS, THE INTERNET, INTRANETS, MOBILE DEVICES and TELEVISION

INTRODUCING...



REELTIME PRODUCTIONS LTD



Reel Service

WE MAKE PROMOTIONAL FILMS, DOCUMENTARIES, INFORMATION FILMS AND ONLINE ADVERTISEMENTS FOR CORPORATE AND BROADCAST CLIENTS

PRE-PRODUCTION: We communicate closely with clients to ensure that what has been agreed is delivered. We work out the fine detail in advance — from location logistics to delivery — so that there are no surprises.

PRODUCTION: Reeltime creates its own films for clients, keeping most or all processes in-house, in order to maintain consistency, quality and value for money.

POST PRODUCTION: Music, motion graphics, colour correction and colour grading combine to turn ordinary video into a near-cinematic event. We work alongside some of the best operators in our industry who use the latest software and hardware.

DELIVERY: The internet, mobile devices, DVDs and high definition video are delivery formats increasingly requested by clients.

Services

OUR CORE AREAS OF COMPETENCE

MEDIA CONSULTANCY

LOCATION SOURCING and MANAGEMENT

TALENT SOURCING — Actors, models and specialist experts

FILMING — 16mm/Super 16mm film; high and standard definition video

EFFECTS FILMING — Green and blue screen specialists

EDITING — Apple Final Cut Pro

COMPOSITING — Adobe After Effects, Adobe Photoshop and 3D Studio Max

MOTION GRAPHICS — Animation using Adobe After Effects and 3D Studio Max

SCRIPTING — From 30 second voiceovers to longer form film scripts

VOICEOVER — A range of different voices to suit the client brief

MUSIC & SOUND EFFECT CREATION and SOURCING

PODCAST CREATION — Audio and video (vodcast) podcasts made to order

VIDEO/AUDIO FILE ENCODING — to Flash video (FLV) and QuickTime MPEG 2 & 4

DVD AUTHORIZING

DVD DUPLICATION

VIDEO FILE HOSTING

We also offer a marketing service through a reputable, strategic and creative partner company delivering:

- **Advertising** in print, radio, TV, online
- **Web strategy & design** – including e-marketing, search engine optimisation, and social media
- **Direct mail and sales promotion**
- **Market research and campaign evaluation**
- **Corporate branding & design** - implementation in print, online, and live, i.e exhibitions.

THIS IS

WHAT WE DO



We use a variety of cameras, lenses, lights, music, graphics and post production equipment to fit in with the client brief and budget.

**Corporate films, documentaries, promos and advertisements.
That's what we do.**



Reel Purpose

Reeltime Productions Ltd was formed in 1996 by broadcasters and journalists, with more than half a century of combined experience, to provide moving images to be used as advertisements, promotional films, documentaries and other related films.

Our quest for quality has taken us from the fringes of the Arctic Circle to the Caribbean using film, video, audio, still images, music and motion graphics to create the right messages for our clients.

We have creative teams in London, and now in the West Country, delivering results on the internet, intranets, television, DVDs and mobile devices.

All this, created on time and to budget.





A lot of movies are about life, mine are like a slice of cake.

ALFRED HITCHCOCK

In conventional film making terms, the hardest part is post production.

MIKE FIGGIS



Reel Work



AGENCY: **BLACKMAN ADVERTISING, MARKETING AND DESIGN**

CLIENT: **BRISTOL NEWS & MEDIA**

We created a promotional film for one of the West Country's largest media groups. BN&M has used the film as a motivational tool, in a welcome pack for new joiners to the company and as an *About Us* film for the general public at road shows.



AGENCY: **MODEM MEDIA**

CLIENT: **LLOYDS TSB**

Student Account and Instant Saver Account are just two projects that we have completed as online advertisements for Lloyds TSB.

We have also produced offline work for meeting and board room levels.



CLIENT: **LLiC/LONDON BOROUGH OF TOWER HAMLETS**

Local Labour in Construction commissioned us to produce a film to attract funding for the group and youngsters to East London's booming construction industry. It also showcases LLiC's achievements. The film includes key local figures including MP Jim Fitzpatrick.



AGENCY: **WARD PENNEBAKER**

CLIENT: **BRISTOW GROUP**

High above the Aberdeenshire coastline, we captured stunning in-flight footage of Bristow's helicopters and corporate livery. We also carried out a series of interviews with senior figures in the newly formed group.



CLIENT: **EUROMONEY AVIATION GROUP**

The financial periodical - Airfinance Journal - has twice chosen Reeltime to produce its annual showcase film which highlights key financial achievements in the aviation industry. The films have been shown at the group's yearly awards ceremony in New York.

Reel Clients

“I premiered the film to every member of staff over the last two days and it got fantastic feedback.”

NICK COPSON, COMMUNICATIONS MANAGER, **BRISTOL NEWS & MEDIA LTD**

“Thank you so much for your help!”

WARD PENNEBAKER, CALIFORNIA, USA CLIENT: **BRISTOW GROUP**

“Thank you for your work, it was of high quality.”

ERLING BORGEN CLIENT: **TV-STIFTELSEN INNSIKT, OSLO, NORWAY**

“I have been looking through the footage today and I think its going to work really well. I’m very pleased, so a big thank you.”

ED CARVETH, ASSOCIATE DIRECTOR, MODEM MEDIA CLIENT: **LLOYDS TSB**

“They arranged and filmed interviews with a number of leading airline personalities and produced an extremely professional video. I would not hesitate to recommend them.”

ALASDAIR WHYTE, PUBLISHER and EDITOR, **EUROMONEY AVIATION GROUP**

“Thank you, and your team, for the hard work you all put in and the excellent film you produced for us. Thank you all for a job well done.”

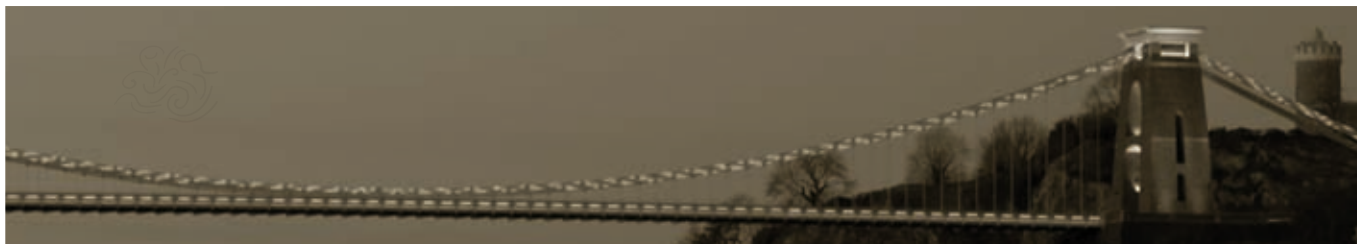
DAVID PACKMAN, MANAGER, LLiC, **LONDON BOROUGH OF TOWER HAMLETS**

Full Client List

ALFA ROMEO (UK) LTD
ARCHANT MEDIA GROUP
ASSET TV
BBC TELEVISION
BRISTOW HELICOPTERS
BRISTOL NEWS & MEDIA
CANTOS COMMUNICATIONS LTD
EXPANDING UNIVERSE
FBC MEDIA
LLOYDS TSB
MAX FACTOR
MG MEDIA
MINTY & FRIEND LTD
MOMENTUM WORLDWIDE
NATIONAL GEOGRAPHIC TV
NESTLÉ ROWNTREE
NRK TV (NORWAY)
RICHEMONT INTERNATIONAL
SIX & CO
THE LONDON BOROUGH OF TOWER HAMLETS
WARD PENNEBAKER

Image taken from Lloyds TSB Instant Saver campaign.
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